

NEW ABSTRACT

An optical disc stores data and has a label material layer on a laser entry side of the disc. The label material layer does not impede reading data from or writing data onto the disc. Reflection or absorption of light in the visual spectrum by the label material in the label material layer is affectable by illuminating the label material according to a label pattern. Changing the reflection or absorption results in a local change of color. The contrast applied to the label material layer can be used for creating visual information, such as text or images for forming a label.